



2012 SPONSOR BENEFITS

Sponsorship benefits are subject to change. While we plan to deliver these benefits, some benefits are contingent upon obtaining sponsorship funding. Illustrator/EPS/Vector logo must be submitted by Nov. 30, 2011, for inclusion in Festival print materials.

	PLATINUM \$50,000	GOLD \$25,000	SILVER \$10,000	BRONZE \$5,000	SUPPORTER \$2,500
FESTIVAL RECOGNITION					
Top billing on 2012 materials	✓				
Opportunity to appoint member of Festival advisory board	✓				
Opportunity to appoint member of a Festival steering committee	✓	✓			
Logo recognition on event signage, t-shirts and selected marketing collateral	✓	✓			
Name recognition on event signage, t-shirts and selected marketing collateral			✓	✓	
VENUE RECOGNITION AT EXPO(S)					
Logo placement on Expo stage and sponsor signage	✓	✓			
Preferred exhibit space	✓	✓			
Prominent exhibit space			✓	✓	
PRINT MATERIAL RECOGNITION					
Logo recognition on front of program guide	✓				
Logo recognition in program guide	✓	✓			
Name recognition in program guide			✓	✓	✓
Logo on Festival posters to be distributed to venues throughout the state	✓	✓			
Name recognition on Festival posters			✓	✓	
WEBSITE RECOGNITION					
Recognition on official Festival homepage	✓	✓			
Listing on official event Web site with logo recognition and link	✓	✓	✓	✓	
Listing on official event website with name and link					✓
Name recognition on Festival e-newsletters	✓	✓	✓	✓	
Feature in Festival e-newsletter	✓	✓			
PUBLIC RELATIONS, MARKETING & MEDIA RECOGNITION					
Recognition in Festival print advertising	✓	✓			
Name listing in news releases and public relations efforts	✓	✓			
Invitation to select media events	✓	✓	✓	✓	✓
GENERAL EVENT RECOGNITION AND BENEFITS					
Tickets to private sponsor event	12	8	4	2	
Reserved tickets to select high profile events	12	8	4	2	
Priority ticketing for sponsor's entire organization for select high profile events	✓	✓	✓	✓	✓

PROUDLY PRESENTED BY >>



UNC
MOREHEAD PLANETARIUM
AND SCIENCE CENTER